

## **KOMATEK 2026 Demonstration Area Usage Rules and Rental Fee**

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A maximum of five companies participating in the fair will be granted usage rights. Should demand exceed five companies, SADA reserves the right to adjust this number.

The usage periods for the demo area will be equal for all companies, and the order will be determined by lottery. Depending on demand, a company may purchase multiple demo rights. During the demo session, the company has the right to place its own flags, banners, and promotional materials in the area.

The company conducting the demonstration must provide SADA with the operator's valid licence and identity details by 20 May 2026 at the latest. Otherwise, the company's right to conduct the demonstration will be revoked.

Companies planning to conduct a demonstration are responsible for providing their own fuel and operator for the machine they will be using. Materials such as sand, gravel, stones, etc., to be used during the demonstration must be brought to the site within the demonstration period and removed from the site within the same period. SADA reserves the right to request changes for materials that may damage the demonstration area or prolong the process. Therefore, companies must submit their demonstration plans in advance.

The demonstration programme is planned in 5 sessions: Wednesday afternoon, Thursday morning and afternoon, Friday morning and afternoon.

### ***Services and advertising spaces to be offered in the demo area:***

A large screen will be located in the demonstration area, and images captured by the live camera system will be displayed on this screen. Additionally, these images will be broadcast in the IFM indoor areas within the exhibition, thereby directing visitors to the demonstration area.

The demonstration area will be equipped with a sound system and microphone. Companies will be able to give presentations during the demonstration and, if they wish, engage in interactive communication with the audience.

A hospitality tent will be set up in the demo area for the exclusive use of companies conducting demos. Companies may host their special guests in this area throughout the demo session. SADA will provide refreshments such as tea and coffee, along with at least one staff member, for the duration of the exhibition. Companies wishing to request additional refreshments must plan their requests with the staff member on site at least one hour in advance.

A spectator stand will be set up in the demonstration area so that visitors can watch comfortably. Companies can distribute promotional products here during demonstration sessions and decorate the area using their own advertising materials.